



مجموعة أبو ظبي للإستدامة
ABU DHABI SUSTAINABILITY GROUP



ADSG Sustainable Business Leadership Forum 2015 Programme Of Events

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About Sustainability to Action

Sustainability to Action (STA) is a group of consultants and associates based in Abu Dhabi and the UK who are experts in business responsibility in the areas of sustainability, corporate responsibility, materiality, stakeholder engagement, communications and behaviour change through social engagement.

STA's team work with stakeholders to embed and integrate responsible business practices in organisations by providing insight and consultancy services, training, coach-mentoring and thought leadership.

www.sustainabilitytoaction.com

2. About ADSG

The Abu Dhabi Sustainability Group (ADSG) is a membership organization, based in the Environment Agency Abu Dhabi whose mission is: To promote sustainability management in Abu Dhabi by providing learning and knowledge sharing opportunities for government, private and not for profit organisations in a spirit of cooperation and open dialogue.

Networking

A unique network of over 40 leadership organisations in Abu Dhabi that brings public, private and non-profit sectors together to address sustainability challenges through a new cross-cutting institutional platform for collaboration on policy instruments.

Transparency

Promoted transparency by encouraging members to report on their sustainability performance.

Awareness

Raised sustainability awareness across Abu Dhabi through providing a networking platform for government, private and non-profit organisations.

Accountability and Responsibility

ADSG members are increasingly integrating sustainability considerations into their planning and decision-making processes.

International Recognition

Raised Abu Dhabi's international profile as #1 worldwide by having the highest number of government organisations reporting in accordance with the Global Reporting Initiative (GRI) guidelines.



جموعة أبو ظبي للإستدامة
ABU DHABI SUSTAINABILITY GROUP

3. Welcome



Dear Delegate,

It is a privilege and a pleasure to welcome you to Abu Dhabi for the inaugural Sustainable Business Leadership Forum, under the auspice of the Abu Dhabi Sustainability Group (ADSG), and hosted by the Anantara Eastern Mangroves Spa and Hotel.

We are especially proud to bring to you, the spearhead and leadership in sustainability, to this first collaborative event which has been developed in close consultation with our Members and Stakeholders through our partner Sustainability to Action.

This Forum marks a key milestone for the ADSG, offering an innovative platform for sharing best practice and learning across the broad spectrum of public, not-for-profit and corporate enterprise represented here today. It also underlines the robust commitment of the UAE towards sustainable economic development.

Global socio-economic events in the first weeks of 2015 have again demonstrated the impacts of uncertainty and volatility on future business planning and financial forecasting at both a macro and micro-economic level for all organisations, a prime example being the sharp decline in global oil prices. These recent events serve to highlight that future economic development can only be achieved in parallel with social enrichment and environmental conservation.

It is clear that the membership of the ADSG is leading the response to some of the world's biggest environmental and socio-economic challenges, and I would like to take this opportunity to warmly thank ADSG Members and Stakeholders for their sustained and engaged support of the ADSG.

Most especially I would like to thank our sponsors, Dolphin Energy, ADNOC, Etihad Airways and the Environment Agency - Abu Dhabi for so generously contributing to ensure the success of this event; I know their commitment will result in a productive and rewarding Forum for everyone involved.

I would also like to highlight the role that our event organisers, Sustainability to Action, have played

in developing and managing the Forum, thanking their team for their dedication and commitment to making this event a rewarding fulfilling experience for our delegates.

As always, it is important that individual corporates and organisations recognise that they can achieve so much more through a collaborative effort, such as the partnership platform that the ADSG offers. Working together, sharing knowledge and learning, is a proven path that has already demonstrated its effectiveness. We hope that you will use the networking opportunities in these two days to forge new partnerships as a result of this Forum.

Finally, I am confident that the ADSG Sustainable Business Leadership Forum will rapidly become a key event in regional and international calendars, and I know that we can rely on your continued support and active engagement today and in the coming years to push the boundaries in building a more sustainable future together.

I wish you a successful and enjoyable Forum.



Huda Al Houqani,
ADSG Director

4. Introduction to the Forum



Dear Delegate,

The team at Sustainability to Action are delighted to present this premier sustainability forum led by the Abu Dhabi Sustainability Group in Abu Dhabi, the capital of the United Arab Emirates.

Sustainability will continue to grow in importance for the business community, with an increasingly interconnected global economy and social media, corporations will have to address critical business issues such as access to non-renewable resources, effective community engagement and materiality assessment.

Furthermore, sustainability has to be a community effort, something we all care about collectively. Collaboration efforts, like this Sustainable Business Leadership Forum, are needed to help us make the connection together towards the fundamental shift for a sustainable future, moving away from incremental change and towards a paradigm shift.

Human influence on the climate system is clear, and recent anthropogenic emissions of greenhouse gases were the highest in recorded history. Recent climate changes have had widespread impacts on human and natural systems. 2015 sees key meetings taking place around the globe, such as the 41st session of the Intergovernmental Panel on Climate Change (IPCC) in Nairobi from 24 to 27 February 2015, just after the ADSG Sustainable Business Leadership Forum. We see concrete commitments for sustainable development and a real road map for the coming United Nations conference on climate change (COP21) that will take place in Paris in 2015. These are all positive indicators towards a tangible global agreement on climate change, the challenge is to ensure that concrete outcomes emerge, and that we each make a positive leadership step towards change.

To have a real chance of achieving a sustainable future, partnership and collaboration is required between private sector, academia, public sector and not-for-profits. To enable innovation, integration and socialisation on sustainability issues, we need to foster a holistic longterm view, away from nearsighted immediate profits and activities that are solely driven by brand or company reputation

management, towards working collaboratively for the benefit of the communities where we work, grow and share our lives together.

Making a change, committing towards a sustainable future would require substantial and sustained collaboration and genuine efforts towards reducing our environmental impacts, delivering real value for our communities and address the material issues that our stakeholders highlight. This is a long term vision and strategy and we thank you for taking part in this forum and hope that it will inspire and motivate you to make the changes that are needed for your business to become sustainable.



Sandra Anani
Director
Sustainability to Action



5. Programme of Events



Monday February 16th : Awards and Gala Dinner

Time	Event
0900-1200	ADSG Flagship Programme Workshop (by invitation only) – Ballroom B
1000-1600	ADSG Golf Tournament and Golf Clinic (optional)
1000-1100	Delegate Registration and Information Desk (open all day) – Between Entrance Lobby and Pre conference Area
1000-1600	Social Programme, Eastern Mangroves, Grand Mosque (optional)
1200-1400	Press Conference - Ballroom A
1900-2130	Welcome Reception and Awards Gala Dinner (by invitation only) > Opening Speech: HE Razan Al Mubarak, Secretary General Environment Agency - Abu Dhabi > Keynote Speaker: HH Sheikh Abdul Aziz Al Nuaimi, the Green Sheikh

Mangroves Ballroom



5. Programme of Events



Tuesday February 17 2015: Day One

Time	Event
0900 - 0945	Media Breakfast – Buffet in the Majilis (Behind the registration desk)
0900 - 1000	Registration & Coffee (open throughout day) - Pre Function Area
1000- 1005	Welcome and Introductions - Huda Mohd Al Houqani, Abu Dhabi Sustainability Group and Sandra Anani, Sustainability to Action
1005 - 1030	Opening Keynote Address: Her Excellency Razan Al Mubarak, Secretary General, Environment Agency - Abu Dhabi HE Ibrahim Al Ansaari - CEO Dolphin Energy
1030- 1130	Plenary Session 1: From philanthropy to business strategy: What does sustainable business leadership mean in the MENA region in 2015? (CEO panel): Speakers: H.E Fahad Saeed Al Raqhani, Director General, ADCED Will Day, Sustainability Advisor and Fellow of the University of Cambridge Institute for Sustainability Leadership (CISL) Clare Woodcraft, CEO, Emirates Foundation Anne Pettifor, Director of Policy and Research, Prime Economics Moderator: Mallen Baker, CEO, Daisy Wheel Interactive and Business in the Community
1130- 1230	Plenary Session 2: The links between responsible business/ organisations and national competitiveness (Economists panel) Speakers: Sameera Fernandes, Head of Corporate Affairs, Al Ghurair H.E Jan Thesleff, Ambassador of Sweden to the UAE Gaetan Desclee, Country President – CEO at Securitas UAE Anne Pettifor, Director of Policy and Research, Prime Economics Moderator: Dr Rula Qalyoubi, Senior Economist, Abu Dhabi Education Council and National Peace Foundation

Mangroves Ballroom

5. Programme of Events



Tuesday February 17 2015: Day One

Time	Event	
1230 - 1330	Plenary Session 3: How can organisational leaders in the MENA region better address the corporate sustainability challenges?	Mangroves Ballroom
Speakers	Ahmed Baharoun, Executive Director, Environmental Information, Science & Outreach Management at EAD Clare Woodcraft, CEO, Emirates Foundation Ali Al Rahbi, Senior Vice President Health, Safety, Environment, and Security at Dolphin Energy Mike Pidgeon, Head of Sustainability, Alpin Dina Sherif, Co-founder, Ahead of the Curve Eng. Aisha Al Abdooli, Director of Green Development, MOEW Mallen Baker, CEO, Daisy Wheel Interactive and Business in the Community	
Moderator	Robinder Singh, Director, Director Investor Relations and External Affairs at Dana Gas PJSC	
1330 - 1445	Lunch - Ingredients	
1445 - 1615	Break Out Sessions A, B Breakout A: Community Engagement Best Practices Breakout B: Aviation Sustainability Breakout A: Community Engagement Best Practices > How can community engagement best meet current challenges and what does good look like? > What key actions are needed to make this happen?	Ballroom C
Speakers	Ann Pettifor, Director of Policy and Research, Prime Economics Dana Salloom, Director of Gov and Community, Boeing Michael Nates, Director of CSR, ACWA Power Rasha Kashkoush, Community Engagement Manager, DLA Piper	
Moderator	Jane Mulholland, Sustainability to Action	

5. Programme of Events



Tuesday February 17 2015: Day One

Time	Event	
1445 - 1615	Breakout B: Aviation Sustainability > Given demand for air travel continues to rise, how can aviation better address sustainability standards? > What key actions and connections are needed to progress aviation sustainability?	Ballroom B
Speakers	Lea Bodossian, Secretary General, EU Airport Regions Conference Linden Coppell, Head of Sustainability, Etihad Airways Alejandro Rios, Professor of Practice Director (Sustainable Bioenergy research consortium), Masdar Institute of Science and Technology	
Moderator	Jenny Davidson, Northumbria University	
1615 - 1715	Refreshments and Break in the Pre Function Area	
1715 - 1800	Closing Plenary Discussion 4: Lessons learned in responsible corporate governance for MENA based companies	Mangroves Ballroom
Speakers	Ann Pettifor, Director of Policy and Research, Prime Economics Eng. Aisha Al Abdooli, Director of Green Development, MOEW	
Moderator	Mallen Baker, CEO, Daisy Wheel Interactive and Business in the Community	
1800 - 2000	Poolside Reception at the Pool Deck - food and soft drinks provided	

5. Programme of Events



Wednesday February 18 2015: Day Two

Time	Event	
0800 - 0830	Registration (open all day)	
0830 - 0930	Light Breakfast and Coffee - Pre Function Area	
0930-1030	Plenary Session 5: Global Warning: How can we tackle international climate change?	Mangroves Ballroom
Speakers	Alejandro Rios, Professor of Practice Director (Sustainable Bioenergy research consortium), Masdar Institute of Science and Technology Jin Young Kim, Country representative UAE, Green Growth Initiative Dr Ahmed Murad, Vice Dean and Associate Professor of Hydrogeology, UAE University	
Moderator	Craig Bennett, Change Advocate, Lecturer and Practitioner, and Director of Policy and Campaigns, Friends of the Earth (UK)	
1030 - 1130	Plenary Session 6: Capital Markets and Sustainability: How do institutions value responsibility?	Mangroves Ballroom
Speakers	Belinda Scott, Senior Manager Corporate Sustainability, National Bank of Abu Dhabi (NBAD) Robinder Singh, Director, Director Investor Relations and External Affairs at Dana Gas PJSC Mike Pidgeon, Head of Sustainability, Alpin	
Moderator	Craig Bennett, Change Advocate, Lecturer and Practitioner, and Director of Policy and Campaigns, Friends of the Earth (UK)	
1130-1230	Plenary Session 7: ADNOC (sponsored session) Integrating sustainability throughout the petroleum value chain	Mangroves Ballroom
Speakers	Dipak Sakaria, Carbon Capture Facilities Project Manager, ADNOC Yagoob Alrefaei, Sr. Manager Sustainability, ZADCO Meshayel Al Ali, Head of Climate Change, Ministry of Energy Mohamed Al Maflahi, VP HSSE, ADNOC DISTRIBUTION Khalid Al Bisher, VP Corporate HSE, ADCO Craig Halgreen, VP Corporate Sustainability, Borouge Lubna Al Ameri, Manager Sustainability and Social Responsibilities Department, ADNOC	

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ADSG Sustainable Business Leadership Forum 2015

5. Programme of Events



Wednesday February 18 2015: Day Two

Time	Event	
1230 - 1330	Lunch - Ingredients	
1330 - 1445	Break Out Sessions C, D Breakout C: CSR as job creation and entrepreneurship support and NGO partnerships Breakout D: Efficiency gains in improved environmental management and the global regulatory outlook	Ballroom C
	Breakout C: CSR as job creation and entrepreneurship support and NGO partnerships > Where are CSR and NGO partnerships successful and how can we build on this success? > What key actions are needed to make this happen?	
Speakers	Craig Bennett, Change Advocate, Lecturer and Practitioner, and Director of Policy and Campaigns, Friends of the Earth (UK) Dr El Ziq, Regional representative for the Gulf, Unicef Lina Hourani, Director of Corporate Social Responsibility, Al Ahli Holding Group Robinder Singh, Director, Investor Relations at Dana Gas PJSC	
Moderator	Jane Mulholland, Sustainability to Action	
	Breakout D: Efficiency gains in improved environmental management and global regulatory outlook > How can environmental management practices maximise social capital and cut costs? > What key actions are needed to further communicate and implement EMS and regulation across the region?	Ballroom B
Speakers	Mike Pidgeon, Head of Sustainability, Alpin Huda Shaka, Associate, ARUP Jin Young Kim, Country representative UAE, Green Growth Initiative Will Day, Sustainability Advisor and Fellow of the University of Cambridge Institute for Sustainability Leadership (CISL) Nayeem Farooqui, Liberty Investment Company (Verified Corporate Hero 2014)	
Moderator	Jenny Davidson, Northumbria University	

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Programme Of Events

5. Programme of Events

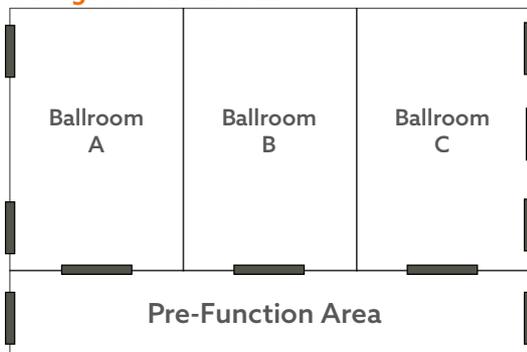


Wednesday February 18 2015: Day Two

Time	Event
1445-1545	Refreshments and Break in the Pre Function Area
1545-1630	Closing Plenary Session 8: The 2015 outlook and beyond. How can large companies and organisations make sense of medium to long-term trends such as climate change and demographic changes to adapt and prosper with society?
Speakers	Dr Ali Ahmed Murad, UAE University Huda Shaka, Associate, ARUP Jin Young Kim, Country representative UAE, Green Growth Initiative Craig Bennett, Change Advocate, Lecturer and Practitioner, and Director of Policy and Campaigns, Friends of the Earth (UK)
Moderator	Will Day, Sustainability Advisor and Fellow of the University of Cambridge Institute for Sustainability Leadership (CISL)
1630	Close - Sandra Anani, Sustainability to Action

Mangroves Ballroom

Mangroves Ballroom



6. Speakers



H.H. Sheikh Abdul Aziz bin Ali Al Nuaimi
Environment Advisor to Ajman Government,
VP & General Secretary Al Ihsan Foundation

Sheikh Al Nuaimi is a member of the Ajman royal family in the United Arab Emirates. Fondly known around the world as the 'Green Sheikh', his mission is to raise global awareness about environment and sustainability, by encouraging and instilling a general sense of environmental stewardship. His great passion is to inspire and to mentor young leaders to become the custodians of our shared future.

Sheikh Al Nuaimi earned his PhD in Cleaner Production and Industrial (Ecology) Eco-Systems from the Griffith University, Queensland, Australia in 2007. He holds a Master of Environmental Science in 1999 (Colorado - USA, Wales - UK, Al Ain - UAE and Hiroshima - Japan). In 1994, he earned a higher diploma in Management at Sadat Academy, Cairo, Egypt. In 1991, he graduated with a diploma of Military Science from Royal Military Academy "Sandhurst" - UK. He possesses a Bachelor's degree in Chemical and Petroleum Engineering from UAE University in 1989.

The Sheikh is the official Environmental Advisor to the Ajman government. He is also the International Senior Board Advisor at WANA (West Asia North Africa) Forum in Jordan and the honorary member at the Arab Thoughts Forum, both chaired by H.R.H Princess El Hassan bin Talal. Sheikh Al Nuaimi is the Vice President and General Secretary of the Ajman-based Al Ihsan Charity Association, which supports orphaned children and women raising families alone as a result of spousal bereavement or divorce.

Most of Sheikh Al Nuaimi's efforts, talks and contributions are centered on the importance of a harmonious relationship between people and nature. His views are grounded in core values of the Islamic philosophy of harmony and respect; the essential Islamic belief in the interdependency between all natural elements, and the premise that, if humans abuse or exhaust one element, the natural world as a whole will suffer direct consequences. He supports many organizations promoting sustainability and is a frequent speaker at international events, on television and radio, and via social media to encourage environmentally friendly

lifestyles and holistic living.

In 2004, Sheikh Al Nuaimi was honored at the 97th A&WMA Annual Conference and Exhibition in Indianapolis, and was awarded first place for his doctoral research on sustainable development. In 2007, his environmental and humanitarian contributions were recognized by the "Sharjah Volunteering Awards." Sheikh Al Nuaimi has also been presented with three distinct and prestigious awards in Miami, amongst of which the City of Hialeah proclaimed September 25th as 'Sheikh Abdul Aziz Day'. In 2010, he was awarded the Islamic Personality by Fujairah Quranic Award in the UAE.

In recognition of the shared core interests in promoting environmental awareness and conservation, Sheikh Al Nuaimi was approached by Ford Motor Company Middle East to become an Ambassador for the Ford Conservation and Environment Grants. In 2012, he became the Goodwill Ambassador of Plastic Pollution Coalition, a global alliance working on eliminating plastic pollution around the world. In 2013, he became the first Goodwill Ambassador of World Green Citizen and the 16th Ambassador of Earth condominium.

The Sheikh is the author of three books in Arabic, "Our beautiful Environment", "Private and Top Secret", and "Personal Strategic Development" and is working on his fourth book, in English.

Sheikh Al Nuaimi has distinguished himself as a community servant and visionary, and an advocate for social and environmental responsibility and enlightenment. He firmly believes that our survival as humankind depends on our ability to place people and values above profit.

For more information about Sheikh Abdul Aziz Al Nuaimi, visit <http://www.greensheikh.com>

6. Speakers



H.E. Razan Khalifa Al Mubarak
Secretary General
Environment Agency - Abu Dhabi (EAD)



H.E. Razan Al Mubarak is Secretary-General of the Environment Agency Abu Dhabi (EAD). EAD is Abu Dhabi's environmental regulatory authority, established in 1996 with the objective of protecting and conserving the environment as well as promoting sustainable development. She is Managing Director of the Emirates Wildlife Society in association with the WWF (EWS-WWF) as well as the Mohamed Bin Zayed Species Conservation Fund. Ms. Al Mubarak serves on the

boards of the Global Footprint Network, African Wildlife Foundation, and the Al Ain Wildlife Park and Resort. She is also a member of the Board of Advisors of Abu Dhabi Music and Arts Foundation. Ms. Al Mubarak holds an MSc in Public Understanding of Environmental Change from the University College London, UK and a BA in Environmental Studies and International Relations from Tufts University, Massachusetts, USA.



H.E. Ibrahim Ahmed Al Ansaari
Chief Executive Officer
Dolphin Energy Limited



Ibrahim Ahmed Al Ansaari is Chief Executive Officer of Dolphin Energy Limited, a position he assumed in February 2014. Prior to that he was General Manager - UAE for more than six years and previously served as Executive Vice President - Operations since March 2004. Mr Al Ansaari is responsible for the direction of Dolphin Energy and its activities in the UAE and Qatar with specific focus on HSE&S, Strategy and Commercial, Corporate Affairs, Internal Audit and Legal.

Engineering Development Department; subsequently he was Manager Gas Processing & Pipelines Division at ADNOC's Atheer.

He joined UAE Offsets Group (UOG) in September 2000 as Technical Specialist Advisor, before taking up his UWEC appointment in September 2001. He joined Mubadala Development Company in April 2004 as Executive Advisor.

Prior to joining Dolphin Energy in October 2003 as Vice President - Projects, Mr Al Ansaari was General Manager of Union Water & Electricity Company (UWEC), now incorporated within ADWEA.

Mr. Al Ansaari graduated from the Louisiana Technical University, USA in 1982 with a BSc. Degree in Electrical Engineering.

Ibrahim Al Ansaari worked for Abu Dhabi National Oil Company (ADNOC) for some 18 years following graduation. His first senior appointment was as Manager,

He is a board member of Emirates Aluminum (EMAL), in addition to being a board member of Tabreed.

6. Speakers



H.E. Fahad Saeed Al Raqbani
Director-General
Abu Dhabi Council for Economic Development



Fahad Saeed Al Raqbani is one of the economic leaders in the emirate of Abu Dhabi. He holds the post of Director-General of the Abu Dhabi Council for Economic Development since September 2010.

Fahad joined ADCED in June 2008 as Deputy Director-General, and in collaboration with the private sector and the support of the team at ADCED, he launched a number of initiatives that contribute to the achievement of the goals and objectives of the Economic Vision 2030 Abu Dhabi.

Through his administrative skills, Fahad managed to create a working group of high-caliber and high-performance employees as well as creating partnerships and developing relationships with many government entities in furtherance of the principle of cooperation and support between government departments.

Thanks to his previous work experience with Mubadala Development Company, Tawazun Economic Program (formerly the UAE Offset Program), Dolphin Energy and Emirates Aluminum, and his dealings with government and financial institutions before joining ADCED, Fahad has gained extensive expertise in several areas, including international funding for projects and project management.

Fahad has benefitted from his vast experience in the field of finance and management of international projects gained from his academic study and career in optimizing the implementation of economic strategies, which contributed effectively to the success of many of the initiatives launched by the Council.

Fahad has close ties to the business world, as he serves on the boards of a number of companies such as General Holding Corporation, Oasis Capital, the Emirates Steel Company and Tabreed. In the area of social and cultural activities, Fahd serves also as a board member in a number of institutions such as the Future Center for Special Needs, the Duke University and the Alliance Française.

Fahad has played an instrumental role in the success of a number of major projects. In 2007, he led the team in charge of financing the Emirates Aluminum Company, which managed to secure 4.9 billion dollars funding for the company's smelter in Al Taweelah. He also contributed to the financing of the water desalination and power generation project in Fujairah, at a cost of \$1.2 billion dollars, and in obtaining 3.45 billion dollars financing for the construction phase of the Dolphin Energy Project.

6. Speakers



Ali Al Rahbi
Senior Vice President for Health, Safety,
Environment and Security (HSE&S)
Dolphin Energy



Ali Al Rahbi is the Senior Vice President for Health, Safety, Environment and Security (HSE&S) at Dolphin Energy.

He oversees the company's HSE&S requirements including risk management, CSR and auditing across Dolphin Energy's activities in both Qatar and the UAE.

Al Rahbi has 19 years experience in the oil and gas industry, most of which has been spent in Health Safety & Environment (HSE) and Risk Management. He started his career in Qatar Petroleum as an electrical engineer in the Engineering Department and then moved to Safety Engineering to become a senior safety engineer.

Al Rahbi transferred to Dolphin Energy in 2002 and since then has occupied various positions to support the Dolphin Gas Project as it developed.

He was part of the upstream offshore projects teams, before being appointed HSE Manager within the Qatar Operations Division. Al Rahbi then became HSE Manager for Dolphin Energy Qatar.

Al Rahbi holds a BSc in Electrical Engineering from the University of Texas, USA and an MSc in Loss Prevention and Process Safety from the University of Sheffield UK.



Dr. Ahmed Murad
Associate Professor
UAE University



Dr. Ahmed Murad has a doctorate degree in Hydrogeology from Western Michigan University in USA in 2004. At present, Dr. Murad is Vice Dean - College of Science, UAE University since February 2013 and Associate Professor of Hydrogeology. He has 9 years of academic skills in lecturing and supervising graduate students.

The research interest of Dr. Murad lies in Hydrogeology, water resources and isotope hydrology. Dr. Murad obtained several research grants since 2005 and is still working in different research projects as principal investigator or co-principal investigator. He is serving as member of a Advisory Board of the International Center for Integrated Water Resources Management (ICIWaRM), Virginia, USA (July 2010 - present) and also was serving as head of Finance Committee of the International Hydrological Programme (IHP), (July 2010 - July 2012).

Dr. Murad is Vice President of the Arabian Peninsula Environmental Advisors Network (APEAN) since 2011, member of the Permanent Consultation Mechanism (PCM) of the Groundwater Governance Project (GEF ID No: 3726), member of the Arabic Alliance for Environmental Sciences since 2010 and member of the Board of the Water Science and Technology Association (WASTA), (July 2011-present). He is also serving as member of the National Committee of the IHP in UAE.

Dr. Murad is a focal point of the UAE National Committee of IHP. Recently, he selected as member of the Arab-German Academy of Science and Humanities (AGYA). He published over 40 papers in international referred journals and conference proceedings.

6. Speakers



Ann Pettifor
Director
Policy Research in Macroeconomics (PRIME)



Ann Pettifor is Director of Policy Research in Macroeconomics (PRIME), and an Honorary Research Fellow at the Political Economy Research Centre of City University, London. She is also a fellow of the new economics foundation (nef), London. Her latest publication is Just Money: How Society Can Break the Despotism of Finance, published by Commonwealth Publishing in January, 2014.

Ann Pettifor's background is in sovereign debt. She was one of the leaders in the Jubilee 2000 debt campaign, which succeeded in writing off \$100 billion of debts owed by 42 of the poorest countries. Ann was one of the few to correctly predict the credit crunch of 2007 in nef's Real World Economic Outlook (Palgrave 2003) and in her book The Coming First World Debt Crisis (Palgrave 2006).

Ann is co-author of The Green New Deal, a transformational economic programme, published by nef in July, 2008 and designed to substantially reduce the use of fossil fuels while in the process tackling unemployment and the decline in demand caused by the credit crunch of 2007. She is also co-author of the Green New Deal group's The Cuts Won't Work and of PRIME's ground-breaking analysis of 100 years of UK public debt and its impact: The Economic Consequences of Mr. Osborne.



Clare Woodcraft-Scott
Chief Executive Officer
Emirates Foundation



Clare Woodcraft-Scott is the Chief Executive Officer of Emirates Foundation, the national foundation of the UAE established by the UAE's Crown Prince, HH Sheikh Mohammed Bin Zayed Al Nahyan and Chaired by the UAE's Minister of Foreign Affairs, HH Sheikh Abdullah Bin Zayed Al Nahyan. The Foundation focuses on guiding, inspiring and empowering youth in the UAE and addressing various challenges that young people face around their personal and professional development including leadership, community engagement and financial literacy.

Woodcraft-Scott was hired to oversee the transition of the foundation from a traditional grant-making entity to one that is an early regional adopter of venture philanthropy. This meant a fundamental shift from short-term grant making to long-term, measurable and financially viable social investment through corporate partnerships

and a managed endowment. Prior to joining Emirates Foundation, Woodcraft-Scott was the Deputy Director at Shell Foundation which applies a similar model and invests in social enterprises to address global energy related development challenges to an annual \$20m budget.

Woodcraft-Scott has over 20 years of experience working in the field of sustainable development primarily out of emerging economies. She worked first as a development practitioner, then a journalist and then as a corporate executive specializing in the areas of sustainability, social investment, government relations and stakeholder engagement. In her earlier capacity as Regional Director of Communications for Shell in the Middle East and North Africa, she led a team of over 50 professionals across 14 countries managing a budget of around \$100m in social investment.

6. ADNOC Panel Speakers



**ADNOC Panel Session:
Integrating Sustainability
throughout the Petroleum
Value Chain**



Mr. Mohamed Ahmed Al Maflahi, Vice President HSSE, ADNOC DISTRIBUTION

Mohamed Ahmed Al Maflahi has devoted his 24 valuable years working in ADNOC and its group companies. Currently he is serving as the Vice President of Health, Safety, Security, and Environment Division in ADNOC Distribution. He graduated from USA, BSc in Industrial Technology and Supervision and the Marine Chief Mate Certification from UK proved to be a feather in the cap.

During his career span, Mohamed Al Maflahi has gained wide experience covering petroleum operations, emergency and crisis management, contracts, logistics operations and HSE in both onshore and offshore operations within ADNOC and its group companies. He has served in some reputed organizations as a brand ambassador for NEBOSH Oil and Gas certification UK and Ex Board Member of UAE Federal Environmental Agency.

Mohamed Al Maflahi has pioneered several innovative solutions in the field of health and safety wherein he was conferred with prestigious Awards and Recognitions; some of the accolades include 2014 Recipient of the SPE Regional Technical Award in Health, Safety, Security, Environment and Social Responsibility, Special recognition Award in ADNOC HSE Award 2013, Runner-Up in ADNOC HSE Award 2012, Global Oil & Gas, Health & Safety Achievement Winner 2011, Middle East Oil & Gas Outstanding Leader of the Year Award 2010, ADNOC HSE Award 2010: Winner HSE Performance, ADNOC HSE Award 2009: Winner Health + HSE Performance, ADMA-OPCO Innovation Award Winner 2007, ADNOC HSE Award Winner 2007/2006.

An active sportsmanship quality makes Mohamed Al Maflahi enjoy sports and outdoors activities. He has been the Ex-chairman of Abu Dhabi tennis league and won several tennis tournaments in Abu Dhabi. His current passion has led him to undergo horse riding training for endurance races. He is also the member of the UAE 4x4 desert adventure club. The perfect family with six children (two sons, four daughters) & beautiful granddaughters has always proved to be Mohamed's strength in his endeavors and accomplishments.



Ms. Meshayel Al Ali, Head of Climate Change, Ministry of Energy

Ms. Meshayel joined the Ministry of Energy in 2013 as Head of Climate Change. She is responsible for the section of climate change activates, including the preparation of the fourth national communication report for the UAE to be submitted to the United Nations Framework Convention on Climate Change, Greenhouse gas Inventory of the United Arab Emirates Country, as well as State of Energy report 2015.

Previously, she served as research assistant, Masdar institute of science and technology, where she worked on carbon capture and enhanced oil recovery; An Analysis on the feasible Carbon Capture and Utilization Strategies for Abu Dhabi under Uncertainty. Ms. Meshayel is a member of Environmental Awareness ambassador led by environment agency of Abu Dhabi and was a member of Young Future energy leader program and Masdar ambassador led by Masdar Institute.

She earned her Master of Engineering system and management degree at the Masdar institute of science and technology in collaboration with Massachusetts Institute of Technology and Bachelor of Architectural Engineering at the United Arab Emirates University. She has published papers relate to Comparative Life Cycle Assessment (LCA) of streetlight Technologies for Minor Roads in United Arab Emirates and Carbon Capture Regulation for the steel and aluminium industries in the UAE.

6. ADNOC Panel Speakers



Mr. Khalid Al Bisher, Vice President HSE, ADCO

Mr. Khalid Al Bisher received his B.Sc. in Chemical Engineering from the HCT, United Arab Emirate, Abu Dhabi, in 2000. He has been working in ADCO for the last 15 years in different capacities.

He started his career as Environment Engineer and progressed to the position of TL HSE. During this period, Khalid acquired valuable operational field experience before transferring to ADCO HQ as Environment & Sustainability Manager in 2008. Later Khalid was appointed as Technical Safety Manager. Within this role, Khalid oversees Project Teams on a variety of HSE and associated technical safety issues. He played a pivotal role in establishing the technical center for excellence in HSE. He was recently appointed as VP Corporate HSE.

He has led many initiatives which have received ADNOC HSE Awards, including CDM approval for the Shah Spiking Gas project.



Mr. Craig Halgreen, Vice President Corporate Sustainability, Borouge

Craig Halgreen is the Vice President for Corporate Sustainability at Borouge, a leading provider of innovative plastics solutions based in the United Arab Emirates. In this role he enhances Sustainable Development, Social Responsibility and Plastics Advocacy.

Prior to 2014, Craig was the Vice President for Global Communications, instrumental in building the Borouge brand regionally and internationally. Previously he was the Communications Director at Borealis in Austria.

Craig was with the leading paper company Sappi for over 23 years before joining the petrochemicals

industry. There he held several management positions in Belgium, the United Kingdom and South Africa, gathering vast experience in developing strategic communications and marketing initiatives in a dynamic global business-to-business environment.

Qualified in Marketing Management, Craig is a Belgian and South African citizen and an active contributor of Advocacy in the Gulf Petrochemicals and Chemicals Association based in Dubai.



Ms. Lubna Al Ameri, Manager Sustainability & Social Responsibilities Department, ADNOC

Eng. Lubna Al Ameri joined ADNOC in 2008 as Environment Protection Advisor; she was largely responsible for the issue of climate change and related activities, ADNOC Biodiversity projects, and water management. She was also heavily involved with local stakeholders in shaping the different strategy in relation to the environment (Climate Change, Air Quality, Biodiversity, Blue Carbon, environment strategy, etc.).

Currently, she is the Sustainability & Social Responsibilities Department Manager in ADNOC. She Provide sustainable strategic Responsible Care, Health, Safety, Environment and Social Responsibility planning, direction and oversight to ADNOC Directorates, ADNOC Group of Companies for sustainability, social responsibilities and welfare. Provide a wide range of sustainability, social responsibilities and welfare identification, analysis, evaluation and performance monitoring consistent with ADNOC policies and general directives. Will plan, develop, implement and maintain sustainability Codes of Practice and Operating Guidelines for sustainability and climate change function. Plan and direct a wide range of sustainability, social responsibilities and welfare analysis, reporting and planning at ADNOC Group of Companies operations. Advise the company on major sustainability, social responsibilities and welfare issues.

She earned her Master of Engineering in Geophysical Oceanography degree at California University - in USA and Bachelor of Geology at the United Arab Emirates University. She has published many papers relate to her field.

6. ADNOC Panel Speakers



Mr. Dipak Sakaria, Carbon Capture Facilities Project Manager, ADNOC

Mr Dipak Sakaria has 30 years' experience in the oil and gas industry with leading consultants and companies, working on full field development projects (subsurface/surface related and technology management) - including techno/economics, intelligent field (i-field) implementation, CO₂ supply & injection projects from conceptual/feasibility studies through basic/detailed engineering to project.



Mr. Yagoob Alrefaei, Senior Sustainability Manager, ZADCO

Mr. Yagoob has 27 years of experience within the Oil & Gas sector (within the ADNOC Group). He started as a software engineer for the SCADA and Control Systems and was appointed as the Project Manager for Modernization of SCADA & Instruments Control Systems (Definition & FEED Stages).

Mr. Yagoob was later transferred to Zirku Island as Team Leader for IT & Telecommunications. He joined HSE in 2003 as Performance & Training, Environment & Occupational Health Team Leader. Yagoob is now assigned as Senior Manager - Sustainability within the HSE Organization, responsible for Environment, OH and Planning & Program Management Teams, Chairman of the Waste Management Committee, Occupational Health Committee and Environmental Protection & Enhancement Committee.

6. Speakers



Dr Ahmed Baharoon
Executive Director, Environmental Information, Science & Outreach Management Acting Director, Abu Dhabi Global Environmental Data Initiative (AGEDI)

Ahmed first joined EAD in 2010, as Head of Communications at the Emirates Falconers Club. Today, he is the Executive Director of the Environmental Science, Information and Outreach Sector where he provides the Agency with the necessary support and oversees its environmental education, awareness and outreach agenda and enables public access to environmental information.

Ahmed holds a Bachelor's Degree in Business Administration from the Higher Colleges of Technology

- Abu Dhabi. Ahmed is also the Acting Director of the Abu Dhabi Global Environmental Data Initiative (AGEDI) where he oversees the mandate of enhancing the information exchange for more effective, accurate environmental decision making on a local, regional and global level. Supported by Environment Agency - Abu Dhabi (EAD) on a local level, and championed by United Nations Environment Programme (UNEP), regionally and internationally AGEDI works to bridge the environmental data and information gap between developed and developing countries.



6. Speakers



Alejandro Rios G., Ph. D.
Director
Sustainable Bioenergy Research Consortium
Professor of Practice
Masdar Institute of Science and Technology

Alejandro Rios G. is the Director of the Sustainable Bioenergy Research Consortium (SBRC) and Professor of Practice at the Masdar Institute of Science and Technology (MI). The SBRC was established by the MI and has as its founding members The Boeing Company, UOP-Honeywell and Etihad Airways, that together with associate members Safran and GE, are spearheading research in the use of salt water and halophytes for the production of sustainable alternative aviation fuels.

Dr. Rios was the Director of ASA Fuel Services for 11 years, where he oversaw the operation and management of a network of over 60 fuel farms and their associated 2,000+ apron into-plane operations. He was the architect of the Plan de Vuelo (Flight Plan) initiative that is promoting the development of a sustainable aviation biofuel industry in Mexico.

In 2005, he was granted the INNOVA award for the deployment of the Fuel Management System at ASA, as one of the best practices in the Mexican Federal Government. In 1998, he was appointed as a fellow of the Eno Center for Transportation Leadership Development in Washington, DC, US.

He holds a Bachelor's degree in Civil Engineering from the Universidad Iberoamericana in Mexico City, and Masters and Ph. D. degrees in Civil and Environmental Engineering, from Cornell University in Ithaca, NY, USA.



Dr Ibrahim El-Ziq - MBBS, MBA, PhD
UNICEF Gulf Area Representative

Dr Ibrahim El-Ziq Represents the Executive Director in all aspects of UNICEF's co-operation in Saudi Arabia, Bahrain, Kuwait, Qatar, and the United Arab Emirates.

He had extended experience for about 25 years in the field of development, policy, planning and management in many countries including UK, West Bank and Gaza, Egypt, Bulgaria, Lebanon, Philippines, Pakistan, Denmark and the Gulf countries.

Dr. Ibrahim worked very closely with senior government officials in different countries guiding, supporting and facilitation policy development and implementation through different development programmers and he is familiar with the procedures of major donors such as the EC, DFID, IDB, USAID and UN.

Prior to moving to the Gulf, Dr El-Ziq worked as Chief Immunization at UNICEF supply division in Denmark. Prior to that he was the Chief Health and Nutrition in Pakistan. Prior to that; he worked as a senior advisor to the European Union.

Dr Ibrahim El-Ziq Served as the Deputy Director of Harvard Institute for International Development at Harvard University. In addition to overseas experience, Dr El-Ziq worked as a senior clinical manager in a number of London teaching hospitals.



6. Speakers



Dana Salloum
 Manager, Government, Industry
 and Community Engagement
 Boeing Middle East

Dana Salloum joined Boeing Middle East in March 2009. In her role she supports the company's growth and presence in key non-Saudi markets. Salloum works closely with various Boeing businesses on strategy development and execution, industry partnerships and stakeholder relations. She also leads the company's corporate social responsibility and university related activities in the region. Recently, Salloum expanded her responsibilities to include the oversight of Boeing's newest entity in Abu Dhabi as General Manager of Boeing International Corporation Abu Dhabi.

Salloum moved to Boeing from Dubai Aerospace Enterprise (DAE). She was responsible for Corporate Communications and Public Relations to position DAE in the aerospace industry. While in this position, she worked closely with Boeing in support of DAE's order of 100 aircraft in 2007. Prior to that, Salloum was a Senior Account Manager at Asdaa Public Relations in Dubai.

Dana graduated with a Bachelor's Degree in Communications and a minor in Business Administration from the University of Southern California in 2003. She earned a Masters Degree in Public Communications from American University, Washington, D.C., in 2005.

Dana also served as the Executive Vice President of the American Business Council in Dubai and Northern Emirates and as a board member of The American Chamber of Commerce Abu Dhabi. She also volunteers with various non-profit organizations. Her passion for volunteering is fueled by a desire to support those unable to meet their basic needs. As a result, Dana has been an avid supporter of programs focused on sustainable human and community development.



Ms. Jin Young Kim
 UAE Country Representative
 GGGI

Jin Young is UAE Country Representative of GGGI and has been leading GGGI's UAE Country Program from its inception and providing technical advisory for inter-Ministerial government team (Green Growth Team consisting of Ministry of Foreign Affairs, Ministry of Environment and Water and Prime Ministers Office) in developing the UAE National Green Growth Strategy and Green Growth policy and capacity development.

Before joining GGGI, she worked for the Presidential Committee on Green Growth of Korea and Korean National Commission on Sustainable Development primarily working on international dimension of Korea's

Green Growth and Sustainable Development Strategy and related policy directions, participating in the negotiations of UN Climate Change Convention and OECD's Annual Meetings of Sustainable Experts (AMSDE).

She graduated from Seoul National University (B.A in Economics and Int'l Relations) and holds dual MAs from Seoul National Univ (Int'l Relations) and University of Washington (Political Science and Political Methodologies).



6. Speakers



Léa Bodossian
 Secretary General
 ARC

Léa Bodossian has been ARC Secretary General since January 2011.

Before that, she has spent a significant part of her career dealing with aviation issues, especially in the European Aviation Safety Agency and in the European Commission. Léa also ran regional representations in Brussels in the early 2000's.

By training, she is a spatial planner and a researcher with a specialization on economic development nearby airports. She holds Masters degrees in Spatial planning, Political Sciences and European Affairs.



The Secretary General is the general administrator of the ARC, and is based in Brussels. The role of the secretariat is to support and promote members positions on policy development, to help them in their projects. The Secretary General also has a representative role on behalf of ARC and is responsible for the management, work and running of the organization.

Feel free to address Lea in English, French or Spanish.



Mallen Baker
 Managing Director
 Daisy Wheel Interactive

Mallen Baker is a writer and speaker on corporate social responsibility and Managing Director of web design and digital agency Daisywheel Interactive. He is responsible for the Business Respect email newsletter on CSR, which is the longest running CSR internet newsletter in the world. He is a regular columnist and contributing editor with Ethical Corporation. Mallen was formerly the development director with Business in the Community, where he was responsible for developing BITC's approach to marketplace issues, which includes how companies manage issues that arise around their core products and services.

He produced the Marketplace Responsibility Principles working with a leadership team of CEOs from major companies headquartered in the UK. He initiated the Business Impact Review Group - the group of 20



companies who developed a common approach to CSR reporting, and was responsible for the work of the Business Impact Taskforce which produced the landmark "Winning with Integrity" report. Mallen chaired Kingfisher plc's Stakeholder Advisory Panel 2007-2010, and was a board member of CSR Europe 2006 - 2008. <http://www.mallenbaker.net> <http://daisywheelinteractive.com>

6. Speakers



Lina Hourani
Director
AI Ahli Holding Group CSR Division

Ms. Lina Hourani currently serves as the Director of AI Ahli Holding Group CSR Division. Since her appointment in 2008, she managed to execute several youth development programs and initiatives. Ms. Hourani holds a Master's degree in Public Relations and Communications from the University of Westminster in London, a BA in Political Science & French literature from the University of Jordan, and a Diploma in Neuro-linguistic programming from Canada. She has undergone extensive trainings including Leadership, TOT, mind mapping, creativity and is certified as an international trainer on the interpersonal skills segment.

Ms. Hourani's achievement encompassed translating AI Ahli Group's vision into action by running youth development programs across 4 different continents benefiting youth from UAE, Jordan, Lebanon, South Africa, Brazil, Argentina, Colombia, Greece, and the UK. Such programs include Global Business Opportunity (GBO), CSR in Action and the Global Youth Forum. Recently she received the gold trophy from the Arab Women Council for her CSR activities supporting the youth and women in the Arab world.



Michael Nates
Director of Corporate Responsibility & Sustainability
ACWA Power International

Michael is an executive and management consultant with two decades of professional experience. Michael's expertise is group dynamics and teams, leadership, organisational growth, transformation and corporatisation within the contexts of the built environment, sustainability, asset management, corporate responsibility and HSE.

His technical and managerial roles, as both client and consultant, have seen him develop teams from start-up through to self sufficiency and onto performance excellence and profitability. Trained as a Mechanical Engineer, he has since been awarded professional Engineering and Chartered Environmentalist status and is currently finishing a Doctorate of Business

Administration with the University of Liverpool. By integrating these technical and social competencies, he disentangles business' complex dynamic situations and implements practical cost effective people-centric solutions. In 2007, Michael was the runner up Strategy Consultant of the year organised by the UK's Management Consulting Association.

Michael is multi-cultural having worked for several years in each of Southern Africa, UK and latterly the Middle East. He is a specialist in power and industrial, construction, sustainable real estate, transport and, professional services.



6. Speakers



Robinder Singh
Investor Relations Director
Dana Gas

Robinder Singh was appointed as Director of Investor Relations at Dana Gas in April 2013. Through his role, Mr Singh is responsible for overseeing the Company's strategic communications with the global investment community and other stakeholders, with a special focus on developing relationships with shareholders and sukuk holders. He further aims to build the Company's profile in the regional and international investment community to ensure the Company delivers shareholder value via enhanced transparency and investor communications.

Mr Singh has over 20 years of international experience in investor relations, marketing and corporate communications, product management and business development with Reliance Industries; where he was the Head of Investor Relations. Previously, he was Head of Marketing at HSBC and Assistant Vice President, Marketing and Corporate Communications at Bank of

America.

During his career, Mr Singh gained significant exposure to Asian, Middle Eastern, European and US markets, working on cross-border transactions as well as managing teams in multiple jurisdictions.

Whilst at Reliance Group, one of India's largest listed companies, he played a vital role in communicating major financial transactions, developing investor support for large-scale capital raising programmes and a range of mergers and acquisitions.

Mr Singh holds a MBA in Marketing and Human Resources from the Institute of Management Technology in Ghaziabad, India.



Sameera Fernandes
Head of Corporate Affairs & Communications
AI Ghurair Investment

As head of Corporate Affairs and Communications for AI Ghurair Investment, Sameera brings with her over 15 years of experience in Corporate Communications & Corporate Social Responsibility (CSR). She oversees strategic communications across the diversified conglomerate spanning Foods, Properties, Construction, Resources, Retail, Printing, Energy and Education.

Based in the UAE, Sameera is recognized as one of the early pioneers of CSR. For over 8 years now, she actively leads AI Ghurair's efforts to address strategic initiatives such as enhancing lives of the communities they serve, alleviating the health and nutrition culture in the region and is currently engaged in sustainability initiatives in line with the Dubai Government's vision for Expo 2020.

She has taken environmental efforts to another level in the Middle East with her association with Dubai Chamber and leading its Waste Management & Resource Efficiency Task Group with over 50 corporates in the network.

Sameera has made many national level presentations for various professional associations. Her extensive experience in helping communities through sustainable projects that leave a mark of progression through the years have received international recognition.

Receiving her Masters' degree in Corporate Communications, Sameera has won many awards in sustainable marketing integration. Her prior experience includes companies such as Sun Microsystems, Nokia, Paris Gallery and Gulf News.



6. Speakers



Will Day
Faculty member of the University of Cambridge
Programme for Sustainability Leadership

Will brings a wide range of experience from 25 years working with NGO relief and development organisations, including OXFAM, Save the Children and CARE International UK, where he was CEO for eight years. As an independent consultant, and as Special Advisor to UNDP, he has helped facilitate cross sector engagement between government, companies and civil society organisations in various parts of the world, with a strong focus on the role of the private sector in

development. As a faculty member of the University of Cambridge Programme for Sustainability Leadership, he has focused on the identification, analysis and the communication, to senior business and government clients, of global mega trends, and their potential social and economic impacts. Will was Chair of the UK Sustainable Development Commission until March 2011.



Mike Pidgeon
Head of Sustainability
Alpin Limited

Mike is Head of Sustainability at Alpin Limited, where he is responsible for the management and delivery of sustainability projects across the Middle East. He holds a master's degree in Environmental Engineering from Imperial College London, and is qualified as a LEED AP, Estidama PQP and CEEQUAL Assessor.

He has previously worked in Dubai, the Netherlands and the UK, and his experience includes the application of sustainable design principles to projects of all scales, renewable energy feasibility studies, environmental auditing and coordination of Environmental Impact Assessments.

Mike has been an active public speaker and participant in a range of industry groups throughout his career, and is currently involved in establishing an educational outreach program for the Emirates Green Building Council. Mike founded the Melbourne University Chapter of Engineers Without Borders, and managed the construction of a primary school in Mozambique in his role as a Trustee of the Scott Wilson Millennium Project.



6. Speakers



Craig Bennett
Director of Policy and Campaigns
Friends of the Earth

Craig Bennett has been described as "one of the UK's most high profile and leading environmental campaigners" and one of the "top green social media commentators".

He is an experienced public speaker and lecturer at several universities and business schools, and regularly appears in the broadcast media. He has had many articles printed in national newspapers such as The Guardian, The Independent and The Daily Telegraph.

Craig's primary role is as the Director of Policy and Campaigns at Friends of the Earth (England, Wales and Northern Ireland), one of the UK's most influential environmental organisations. He is the organisation's lead campaigner as and policy strategist, representing the charity with Government and other key lobbying contacts, and leading its tactical response to the changing political and policy context.

From 2007 to 2010, Craig was Deputy Director at the University of Cambridge Institute for Sustainability

Leadership (CISL) and also Director of The Prince of Wales Corporate Leaders Group on Climate Change (CLG). During this time, he built The Corporate Leaders Group into one of the most influential and progressive business voices in the international climate debate, primarily through its series of hard-hitting, punchy statements in support of a strong, effective and equitable global climate deal. The Copenhagen Communiqué, for example, secured the support of 1000 companies from more than 60 countries and was widely seen as the definitive progressive statement from the international business community ahead of the UN climate conference in Copenhagen.

He maintains his links with the University of Cambridge, including as a Senior Associate of the Institute for Sustainability Leadership and he is also an Educator with Duke CE – the world's leading provider of corporate education.



Rasha Kashkoush
Community Engagement Manager
DLA Piper

Rasha Kashkoush is the Community Engagement Manager for Europe and the Middle East at DLA Piper.

She leads the firm's pro bono projects in the Middle East and their community engagement activities in Europe. Prior to joining DLA Piper, Rasha was the Regional Director for Government and Public Affairs at H+K Strategies (formerly Hill & Knowlton) where she consulted private and public sector clients on corporate responsibility, stakeholder relations and reputation management. She started her career at Manning, Selvage and Lee (MS&L).

Fluent in English, Arabic and French, Rasha holds a Masters in International Affairs from Columbia University School of International and Public Affairs (SIPA). She received her B.A. degree in international development from McGill University. Rasha is the co-founder of Bilbaal, an online platform connecting pro bono professionals, volunteers, and interns to Palestinian organizations globally.



6. Speakers



Dr Jenny Davidson, DBA MSc, BSc (Hons) AIEMA
Senior Lecturer
Corporate Responsibility and Sustainability

Jenny has over 15 years of experience working and carrying out research in the field of sustainability and Corporate Responsibility having held a number of senior sustainability roles in both the public and private sectors, latterly at Heathrow Airport for BAA and Oxford City Council. Most recently Jenny worked on adopting a collaborative approach to tackling sustainability issues across a broad range of stakeholders founding the ambitious Low Carbon Oxford programme and securing funding and income to support the programme.

Forging partnerships across academia public, private and voluntary sectors has formed the basis for many of the programmes that Jenny has led through mapping and aligning common goals, developing and implementing principles of collaboration and ensuring rigorous governance and assurance. Particular research interests lie in the role of the individual on the journey towards sustainability and how collaboration can act as a catalyst to sustainable development, prompting innovation and creativity.



7. Judges



Dr Dima Jamali
Professor
Olayan School of Business,
American University of Beirut

Dr Dima Jamali is Professor in the Olayan School of Business, American University of Beirut and currently serving as Kamal Shair Chair in Responsible Leadership. She holds a PhD in Social Policy and Administration, from the University of Kent at Canterbury, UK.

Her research and teaching revolve primarily around Corporate Social Responsibility (CSR) and Social Entrepreneurship (SE).

She is the author of three books (CSR in the Middle East; SE in the Middle East; and CSR in Developing Countries), over 50 international publications, 15 book

chapters, 100 conference proceedings, and multiple case studies, focusing on different aspects of CSR and SE in developing countries in general and in the Middle East region specifically.

She is the winner of the 2010 Shoman Prize for best young Arab researcher and a member of the Eisenhower Fellows, a global network of leading professionals committed to collaborate for a more prosperous, just and peaceful world



Huda Shaka
Environmental Scientist / Planner
Arup

Huda Shaka is an Associate with Arup's Planning team and leads the Middle East Environment and Sustainability team.

Her role includes managing and contributing to multidisciplinary project teams for sustainability-focused projects and master plans. Huda has a good understanding of the wider Planning-related disciplines including transport, infrastructure and urban design.

As a certified green building professional (Estidama POP, QSAS CGP, LEED AP®, and BREEAM International Assessor), Huda is involved with advising clients on sustainability certifications and appraisals for building, infrastructure, and master plan projects.

Huda is a Chartered Environmentalist (CEnv) and a Full Member of the Institute of Environmental Management and Assessment (MIEMA), as well as being a member of the Emirates Green Building Council.

Integrated Public Transport Network, Fluor/Department of Transport, Abu Dhabi, UAE Lead environment and sustainability planner for programme management consultancy team. Responsibilities included managing environmental permitting process for individual projects (e.g. metro, LRT) as well as developing and overseeing implementation of programme-wide sustainability framework. Role included liaison with local authorities.

Huda is able to strategically address the wide range of environment and sustainability topics, drawing on local knowledge of and experience in the Middle East.



Dr Rula Qalyoubi
VP Sustainable Development
OneCoin UN.org

Dr Rula Qalyoubi holds a PhD in Economics from the Colorado State University and MSc in Development Economics from Utah State University in addition to two undergraduate degrees.

Dr Qalyoubi follows result-based policies to national circumstances by creating an international expert forum to share experience on best-practice policies and planning methodologies.

She is a vice president on sustainable development for the OneCoin UN.Org - Office of Sustainable Development for Sustainable Development Design through Education and Human Capital Formation. Dr Qalyoubi is a contributor to the Global Thematic Consultation on addressing Inequalities forum by UNICEF, ILO and UN DESA, and was commissioned by the European Bank for Reconstruction and Development (EBRD) Germany and the International Finance Corporation (IFC) Austria for the program alignment of the Economic Analysis of Renewable Policy Design and Energy for the industrial sector in

Jordan. Further, she was involved in the development of major outreach and fund-raising campaign targeting foundations, philanthropic organizations, NGOs and the private sector. Funding raised \$1.4 million for the Jordanian Society for Renewable Energy.

Dr Qalyoubi reviewed and peer-reviewed journal articles and books among them are the handbook volume 1 for the "Capacity Development Needs Diagnostics for Renewable Energy - giz, IDAE, IRENA, NREL. She also served on a panel for the Egyptian Ministry - UNDP- Riase center to peer review Egyptian Energy Indicator.

She is part of the advisory Committee for Policy Framework for World Green Citizen.Org - Social, Economic and Environmental Sustainability. And, as an expert she served as part of the Climate Change Modelling committee by UNDP, UNEP and Ministry of Energy in Jordan.

8. Delegate Information

Badges

Delegates and members of the Media are requested to wear their Forum badges at all panels and parts of the event.

ADSG Registration and Information Desk

Located between Conference Lobby and Pre Function Area.

February 16 08.00 - 16.00
February 17 08.00 - 16.00
February 18 08.00 - 16.00

Presentations

Copies of presentations made at the ADSG Forum 2015 will be made available on www.adsg.ae

Awards Welcome Reception and Gala Dinner

The ADSG Awards and Recognition will be presented during the Awards Gala Dinner. The dinner will take place within the Forum in the Mangroves Ballroom. The dress code is formal/national dress. Please arrive on time and don't forget to bring your invitation card to gain access.

9. Media Information

Media Majlis

Location: Behind the registration desk

Opening times:

February 16 08.00-16.00
February 17 08.00-16.00
February 18 8.00-17.00

An area has been made available onsite for the exclusive use of journalists. The Media Majlis has free wifi and seating arrangement near all the activities and Forum speakers and delegates.

The Media Majlis provides a peaceful environment to work in while allowing you to remain close to all functions and events.

Press Conference

The ADSG and its partners are holding a press conference. Media delegates will be able to catch up with major news announcements from some of the field's leading edge organisations.

Press Conference schedules are available on the Sustainability to Action website, Registration Desk or in the media centre.

All Media enquiries on-site should be directed to Jemma Lerner, Manager Communications, Sustainability to Action, via the Registration & Information Desk.

Media Breakfast

February 17
9.00-9.45
Majlis: Behind the registration desk

10. Forum 2016



ADSG Sustainable Business Leadership Forum 2016

Organised by



Supported by



Venue

Rosewood Hotel
Maryah Island, Abu Dhabi

Date

Gala Dinner: 16 February 2016
Forum: 17/18 February 2016

For information on sponsorship opportunities, please contact Abu Dhabi Sustainability Group:

Email: Contact@adsg.ae

Tel: 026934644

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