



# SUSTAINABILITY TO ACTION

Abu Dhabi - London

## COMPANY PROFILE

We are creative sustainability communications and events experts

How can we help you to communicate on sustainability and engage with your stakeholders?



**For more information, please contact:**

[info@sustainabilitytoaction.com](mailto:info@sustainabilitytoaction.com)

[www.sustainabilitytoaction.com](http://www.sustainabilitytoaction.com)



## Supporting leading organisations to achieve their sustainability visions



Relying on a vast wealth of experience, Sustainability to Action (STA) offers clients valuable sustainability

consultation services to support them in moving their businesses forward towards a more resilient and robust sustainable future.

Our consultants' extensive local and international experience in various sectors gives us a competitive edge in providing consultation services in the fields of Sustainability, Communications,

Events Management and Market Research Sustainability to Action plays an important role throughout the year for business professionals generally and sustainability practitioners specifically to learn more about sustainability, and to find solutions and answers for the issues and challenges that their organisations

are dealing with on a day to day basis.

For that reason, Sustainability to Action is reaching out to sustainability minded organisations. Organisations that are change leaders and committed to a sustainable future in the region in order to offer our services and support to boost you in your sustainability journey.

### About Sustainability to Action



Sustainability to Action (STA) is a group of consultants

and associates who are experts in business responsibility in the areas of sustainability, corporate responsibility, materiality, stakeholder

engagement, communications and behaviour change through social engagement.

STA's team work with stakeholders to embed and integrate

responsible business practices in organisations by providing insight and consultancy services, training, coaching and thought leadership.



# SUSTAINABILITY TO ACTION

Our  
Services

## Consulting and Services

What we do & how we do it

Sustainability to Action is working towards building a community of best practice with our clients. Our work is purely sustainability focussed, the services that we provide include:

- ▶ Reporting for the future: GRI G4 reports and more e.g. UN Global Compact Reporting Framework (Communication on Progress), Integrated reporting.
- ▶ Making your sustainability communications more compelling; deliver clear messages and share your story
- ▶ Supporting and developing your strategic approach to sustainability
- ▶ Materiality and stakeholder engagement
- ▶ Going beyond reporting, how your company can become a good corporate citizen
- ▶ Supporting you with rolling out Sustainable development Goals into your organisation
- ▶ Helping your sustainability work to go digital - reach a wider audience
- ▶ Supporting you to bring sustainability to life through thoughtful, interactive and engaging events

## Our Values:

**Commitment** - consistently striving to achieve business objectives

**Transparency** - meaningful and open, two-way relationships with leadership teams

**Integrity** - dedication to the highest standards of business integrity and professionalism

**Innovation Excellence** - delivering excellence and innovation through every action

## Driving Sustainability and Business Performance

Resource  
management, surveys,  
planning & strategies

Stakeholder  
engagement

Sustainability Strategy  
Development

Socialisation planning &  
implementation

Communications

Design &  
Implementation  
of broader  
sustainability  
strategies



# SUSTAINABILITY TO ACTION

Our Services

## Business Sense

We'll work with your team to help you build a sustainable business by developing the right strategy, assessing your materiality and reporting your



## Impact

We work with a network of knowledgeable opinion formers, hold regular STA Webinars, blog and vlog regularly. It's all about sharing the latest updates and collaborating for better business.



## New Thinking

Flexible range of innovative services and solutions for our clients depending on your business needs



# ARE YOU READY FOR THE FUTURE?

Contact us on: [info@sustainabilitytoaction.com](mailto:info@sustainabilitytoaction.com)

Join us:  @Act\_to\_Sustain

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 Sustainability to Action



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